

# **Adelina Dopico**

#### **UI/UX DESIGNER**

Born and raised in Spain, after my studies I've had experience working in the design industry for 7 years. With a passion for telling brand stories through design, I started my career as a Visual Designer and over the years transitioned to doing pure digital design focused on user-centered approach. Having worked in the e-commerce start-up environment and also on the agency side, I have seen and experience a various range of teams and working dynamics which has enrichened my perspective and design approach.

### Contact me

hello@adelinadopico.com

### Visit me

www.adelinadopico.com

### **Tools**

Sketch

Figma

Adobe Creative Suite

Miro

Webflow

## **Relevant Skills**

Testing

Design Thinking

Wireframing, Prototyping

Branding & Visual Design

HTML5/css3

## Languages

Native: Spanish and Galician Professional working proficiency: English and German

## **Experience**

#### **USU Software**

Rerlin

may 2020- present

#### **UI Consultant**

My main tasks include the development and extension of design systems as well as the creation of user Interfaces for several digital products and clients and the participation as speaker at different digital events.

#### Commandante Berlin

**Berlin** 

sept 2019-abril 2020

#### Digital designer

Conception and design of user interfaces for different brands and development and optimization of websites using platforms like webflow and wordpress.

#### Home24

Berlin

may 2015- feb 2019

#### Visual/UI designer

UI design and coding of brand landing pages and web components, development of design guidelines, logo design and campaign design.

#### Westwing Home & Living

Munich

april 2014- dec 2014

#### Intern Visual/UI design

Design and implementation of different visuals (e.g. landing pages, infographics) for content makerting purposes.

## **Certificates**

# UXQB Certified Professional for Usability and User Experience - Foundation Level (CPUX)

UXQB – International Usability and User Experience Qualification Board Credential ID 21-CPUXFL-184817-27

#### Accessibility: How to Design for All (Top 10% Distinction)

The Interaction Design Foundation

Credential ID 96631

## **Education**

Mediadesign Hochschule

2016

Webdesign

HTML5 & CSS3

University of Vigo

2008 - 2012

Advertising and PR - 1,7

Bachelor & Master

University of Passau

2010 - 2011

Media and Communication

Erasmus Program